

# UNCONVENTIONAL

Outcrop is the North's largest and longest-standing marketing and communications agency, with offices in Whitehorse, Yellowknife, Iqaluit and Fort McMurray. While we are an established northern company, we are not stale. Outcrop Yukon prides itself in being a young, vibrant company poised for growth and we are currently seeking uncommon creatives to fill the following positions:

## MARKETING DIRECTOR / SENIOR ACCOUNT MANAGER

We're looking for an experienced, innovative and highly organized marketing director with the chops to take the lead in aspects of our agency's visioning and marketing activities. As a senior account manager you will also be responsible for strategy development, project management, nurturing clients' needs, marshalling agency resources and guiding projects from inception to execution and delivery. The ideal candidate will be highly entrepreneurial, with an aptitude for business development and a passion for networking. If you've got a bottomless stash of big ideas that you are excited to unleash in concert with a team of equally passionate creative professionals, we'd love to hear from you.

## GRAPHIC DESIGNER

We're seeking a senior level graphic designer with a minimum of 5 years studio experience who is equally comfortable working in print and interactive arenas. Our designers are integral creative team members, who play a key strategic role in the development of solutions that communicate well and are oh so much more than just well-built and pretty looking.

**We've got great digs.** Set up shop in our large, stylish office and make your mark.

**We've got pets.** It's not entirely unusual to be visited by a dog, cat and several office fish... though you have to go to the fish, they won't come to you.

**We're young.** Most of us carried our lunch to school in an E.T. or Gremlins lunch box. If you are young or young at heart you will find your stride here.

**We're flexible.** It all fits, lunchtime hockey or after school pick-up for the first-graders. If you can get the work done, make a schedule that fits your personal needs.

**We're balanced.** While we work hard and need to be profitable, we appreciate that caring for little ones or an older parent often needs to come first.

**We pay well.** We want you to stay and grow with our company. We offer competitive starting salaries with a defined bonus structure and benefits package.

**We're competitive.** We have won national awards for web and print and have staff who exemplify leadership in their fields in both experience and education.



If you want to join an innovative and dynamic organisation where your work and talent will be rewarded, email your resumé to:

Attention:

Jason Rayner, Vice president  
207 Black Street  
Whitehorse, YT Y1A 2M8

**E** [careers@outcrop Yukon.com](mailto:careers@outcrop Yukon.com)  
**F** 867-393-5990

No telephone calls please. We would like to thank all applicants, but only those selected for an interview will be contacted.

**Be unconventional, unmistakable and unforgettable. Join Outcrop Yukon.**

